



# Sponsorship PROSPECTUS

## 16th St. Louis River Summit

Grit & Gratitude: Celebrating St. Louis River Successes

MARCH 3-5, 2026 • UW-SUPERIOR YELLOWJACKET UNION



## What is the St. Louis River Summit?

The Summit is a multi-day opportunity to learn and share about the St. Louis River. Like an estuary, the St. Louis River Summit is a place where people meet and mix. It provides a diversity of solutions and strategies for a healthy St. Louis River watershed and nourishes the community with education and outreach opportunities. Since 2010, the St. Louis River Summit has brought together key audiences working in the region.

In 2025, more than 300 guests registered for a Summit that featured 24 oral talks, 4 field trips, 30 posters, and 16 art pieces presenting information on connection, research, and restoration projects relevant to the estuary.

# Sponsorship



The Summit owes much of its success to the many sponsors whose donations help to offset the cost of putting on this content-rich event. Expenses offset by sponsor donations include registration services, closed-captioning services, speaker fees, equipment rental, supplies, and refreshments.

## Benefits of Sponsorship

- demonstrate your company's community support
- participate in presentations, sessions, and discussions
- advertise in promotional materials and outreach
- promote your services with key coastal decision-makers working on St. Louis River restoration, management, and research
- network with stakeholders from government, academia, tribal, private, public, and nonprofit organizations
- get your message, products, and services in front of more than 300 Summit participants from the Western Lake Superior region
- complimentary registrations for the Summit
- tabling opportunities



*By becoming a Summit Sponsor, your organization will gain valuable visibility, connections, and engagement opportunities throughout the Summit.*

## Levels of Sponsorship

Superior Watershed River	<b>\$5,000+</b>	includes <b>10*</b> Guest Registrations
	<b>\$2,500</b>	includes <b>5</b> Guest Registrations
	<b>\$1,000</b>	includes <b>3</b> Guest Registrations
	<b>\$500</b>	includes <b>2</b> Guest Registrations
Nonprofit	<b>\$250</b>	includes <b>1</b> Guest Registrations

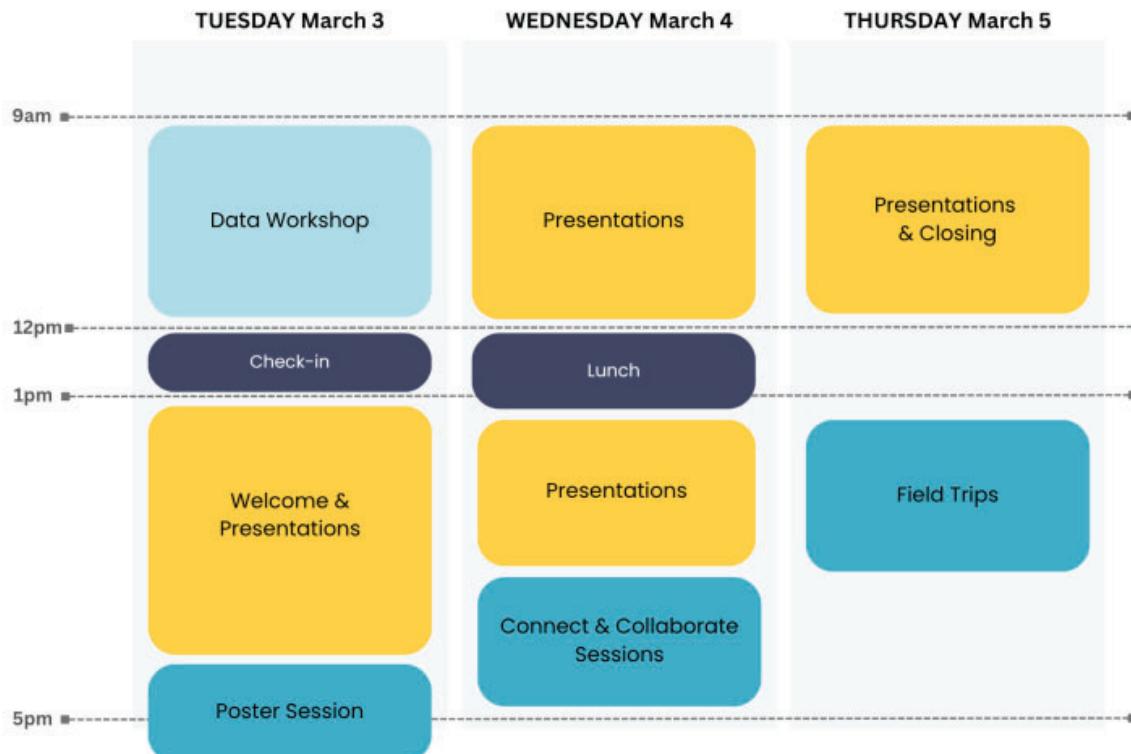
\*All Sponsors receive complimentary guest registrations based on the level of sponsorship



*To become a Summit Sponsor,  
please contact Jim Gharry at  
[summit.sponsorship@folsr.org](mailto:summit.sponsorship@folsr.org)*



## Summit Schedule



## Friends of the Lake Superior Reserve



Like many of the nation's 30 Reserves, The Lake Superior National Estuarine Research Reserve has a Friends Group. The Friends of the Lake Superior Reserve (FOLSR) supports the directives of the Lake Superior Reserve and provides ongoing support for the St. Louis River Summit. The mission of FOLSR is to support the vitality and effectiveness of the Lake Superior

Reserve through fundraising, advocating on behalf of the Reserve, and engaging community members in the Reserve's work. FOLSR members are involved in numerous aspects of the Summit including planning committees, registration, field trips, and sponsorship management and billing. To learn more about The Friends of the Lake Superior Reserve, visit [folsr.org](http://folsr.org).

# Thank You 2025 Summit Sponsors!



W.J. McCabe  
(Duluth)  
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